**GDPR Privacy Policy for [Your Company Name]**

Effective Date: 01/12/2024

At KBrace Sports Ltd, we respect the privacy and security of your personal data. This Privacy Policy outlines how we collect, store, use, and protect your information when you make a purchase through our online store, including the provision of any discount codes such as the 10% off for knee braces.

By using our website or making a purchase, you agree to the terms outlined in this policy.

**1. Data We Collect**

We collect personal data necessary for processing your order and providing you with discounts. This may include:

* **Name**
* **Email address**
* **Delivery address**
* **Phone number** (if provided)
* **Payment information** (via secure third-party processors)
* **Order history** (details of purchased products)
* **Discount code usage** (if applicable, e.g., 10% off knee braces)

**2. How We Use Your Data**

We use your data for the following purposes:

* To process and fulfil your orders, including shipping and handling.
* To send you order confirmations, invoices, and any necessary communications regarding your purchase.
* To apply discount codes such as the 10% off knee braces offer.
* To send marketing communications (if you have opted in), such as updates, offers, and promotions, which you can unsubscribe from at any time.
* To comply with legal obligations and resolve disputes.

**3. How We Store and Protect Your Data**

We store your data securely on our systems and use reasonable technical and organizational measures to protect it from unauthorized access, alteration, or disclosure. This includes:

* Using encryption for sensitive payment data.
* Regularly updating security protocols to protect against cyber threats.
* Limiting access to your data to employees and third-party processors who require it to fulfil orders or services.

We will only store your personal data for as long as necessary to fulfil the purposes for which it was collected (e.g., completing your order, complying with legal requirements).

**4. Third-Party Service Providers**

We may share your data with third-party service providers to process payments, deliver goods, and manage marketing. These providers are GDPR-compliant and are contractually obligated to protect your data.

* Payment processors (e.g., [Name of payment processor])
* Shipping companies (e.g., [Name of delivery service])
* Email marketing platforms (if applicable)

**5. Your Rights Under GDPR**

You have the following rights regarding your personal data:

* **Right to Access:** You can request a copy of the personal data we hold about you.
* **Right to Rectification:** You can request that we correct any inaccuracies in your personal data.
* **Right to Erasure:** You can request that we delete your personal data, subject to certain legal conditions.
* **Right to Restrict Processing:** You can request that we limit how we process your data.
* **Right to Object:** You can object to the use of your personal data for certain purposes, including marketing.
* **Right to Data Portability:** You can request a transfer of your data to another service provider.

To exercise any of these rights, please contact us at [Your Contact Email/Phone].

**6. Cookies and Tracking Technologies**

We use cookies and similar technologies to enhance your experience on our website. These may collect information about your browsing behavior, device type, and preferences to provide a more personalized shopping experience. You can adjust your cookie settings in your browser at any time.

**7. Changes to This Policy**

We may update this policy from time to time. If we make significant changes, we will notify you by posting a notice on our website or via email.

**8. Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

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